

S. Bhathena Founder

Dear friends,

In welcoming you to our fold let me try and acquaint you with our company's basic philosophy and attitudes to enable you to understand us and enjoy being one of us in the shortest possible time.

Since our company has been getting involved only with essential items needed for the country's economy and as our goal has been clearly defined, we try to encourage entry of only those young men who are earnest, competent, mature, sensitive to their surroundings, pleasant and Wanson (India) Pvt. Ltd positive in their attitude towards life, with a capacity to laugh at themselves, and above all show evidence of

management muscle at senior levels. The fact that you are now within, our fold would indicate that you do have most of these qualities in good measure.

This being a human enterprise and therefore fragile, we would like to handle it with great care. We generally trust people and like to be trusted; playing the role of a policeman all the time is distasteful to us. Delegation of authority is what we encourage. We like to work in freedom in 'the belief that you would enjoy doing your work in such an atmosphere 'and would like to be trusted with the responsibilities. In such an environment, your contribution is likely to be the maximum and making a living would be incidental.

You will therefore see in Wanson (India) an absence of authoritarian rule long drawn, printed manuals. Incidentally, may I suggest you use your freedom with great finesse, so that eventually you become more conscious of your responsibilities than your rights?

While all of us may not be equal in every respect, we endeavour to give equal opportunity to everyone to grow with our organisation. Accidentally, we may have employed Brahmins or Kshatriyas, Vaishyas or Shudras, Muslims or Christians but we would very much like to see them all turned into Kshatriyas (warriors) in a ceaseless fight against poverty, disease, communalism, despondency and indolence all around us.

We are an expanding all India organisation and our growth rate is rather impressive but please do not let success go to your heads; we have yet to learn a lot. Please, therefore, help us remain students all our lives. Quality of life is what we are seeking. Simplicity and moderation in all walks of life is what we cherish; try to be YOURSELF at all times.

Yours sincerely for Wanson (India) PVT. Ltd.

