

## **Chemical division launches *Maxtreat FW 5416* for paper industry**

Pune, February, 2014 – Under the brand name *Maxtreat FW 5416*, Thermax Chemical division has launched a cost efficient wire and felt cleaning chemical for the paper industry.

*Maxtreat FW 5416* offers multiple benefits to a paper maker. The cationic nature of the product helps fix the sticky particles on wire and felt and improves the operation of the paper machine. It stabilises hydrophobic contaminants, prevents re-deposition on paper machine surfaces and clothing. Further, it extends the life of felt and wire.

Says Sameer Raje, Head, Pulp & Paper Chemicals, “*Maxtreat FW 5416* will improve customer processes and product performance. We have plans to extend the product offer to paper industry in Asia Pacific, Middle East, Europe and America.”

This multi-functional solution for the production of paper and board combines efficient use of technology with in-house R&D by Thermax scientists. Explains V. Vivek, Product Manager, Pulp & Paper Chemicals, “*Maxtreat FW 5416*, ensuring value for money, has been developed through advanced chemical engineering principles, using in-house product manufacturing and application techniques.”

With a comprehensive range of technologies, best quality products, superior application knowledge and service, Thermax’s Chemical business provides wide range of specialty chemicals to help improve processes and product performance in a spectrum of industries. The Chemical portfolio is backed by over four decades of R&D experience, in-depth knowledge of customer requirements. The business offers synergy to the entire spectrum of Thermax's energy and environment businesses.

***For more information, please contact***

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